

MINUTES OF ACCC VIRTUAL SPRING BOARD MEETING
February 13, 2021

President Ella Schreiber welcomed everyone and called the ACCC Virtual Spring Board Meeting to order slightly after 10 am.

Roll call of clubs was taken by Secretary Shirley Bormann. All clubs were represented except for Viewpoint Camera Club so we have a quorum. Additionally, all officers were present.

Ethics Chair - Ella stated that after 13 years, Harald Johnsen decided to take a break from the ACCC Board. ACCC thanks Harald Johnsen for his work as Ethics Chair and Ella welcomed Harvey Missan as the new Ethics Chair. Tom Foley will be working with him as Co-Chair for awhile.

Spring 2021 Roundup Update:

Program updates Program Chair Isabelle Guerra Clark said **Darrell Gulin** is our speaker this spring. For the Fall 2021 Roundup, **Kerrick James** is confirmed as our speaker.

2022 speakers on – Isabelle discussed trying to get speakers on a series of different topics. Mentioned it might be easier getting people who are more local for the near term. Suggested possibly: Amy Horn, professor of photography at NAU in Flagstaff speaks on macro and smartphones. When asked whether she charges a fee, Tom Foley suggested that we should really try to pay a fee to all professional photographers now since their livelihood is really hurting. Said Amy also works with Bruce Tauber and co-authored a book with him. Joel Wolfson, also from Flagstaff is an expert on all Topaz products; also Luminar, does tours for AZ Highways. Walked people through Luminar and can point out other benefits of Luminar other than just sky replacement. Several people have seen both presentations. Said possible problem that it will not be new content but that Joel also does a great job on Monochrome presentations and he could present on them. Ella asked whether Canon of Light Explorer might be available for 2022. Stan Bormann mentioned that he communicated with Nevada Weir recently and she also available as speaker (no price, lives in Santa Fe.) Kathryn Dannay suggested **sending a survey** to members asking what topics they might have interest.

Zoom Webinar - Cindy Marple oversees setting up the webinar; she contacted our speaker, Darrell Gulin, to come to a practice session. Will try to set up for Saturday March 6 with all presenters if possible. No link yet but Cindy will contact Darrell for appropriate time. Shel said it might be helpful to have more than all presenters present for a practice session....

Flyer Drafts – Bernardine Ginsberg said she updated the flyer to include the speaker information, links, etc.

Digital and Media update – Kathryn Dannay said she received email addresses now for 557 club members; Said Pebblecreek declined to participate. Said MailChimp follows government rules so if any email is sent out and people do not want to receive emails, they can unsubscribe. She

is finding MailChimp very effective. Said on social media, she had 28 posts from 21 people; she has posted all award winning images and will now continue. She increased her list of email addresses by 185 people. Sent reminders out to people for next deadline for spring roundup to 587 people.

Competition Committee – Jim Warthman said discussed the revised Competition Rules in the Chronicles. He said there was additional information about *sense of place* in Photo Travel; he also referred to the PSA rules on Photo Travel and said many people are confused about Photo Travel rules. Also discussed composite images – when they are allowed and when not. There is an expanded definition that sets forth that sky replacements are allowed in Color, Monochrome, Open and Creative. Sky replacements are NOT allowed in Photo Travel, Nature or Rotating. Wanted Board’s opinion on Rotating. Said in 2023 Star Trails is the Rotating topic and may be an issue. In 2024 it is Photojournalism. Now composites are not allowed in Rotating category. Jim will set a meeting with the Competition committee to update competition rules further.

Digital Competition -Sheldon Wecker said for Spring Roundup he received – 1037 images; 128 entrants. (In Fall, there were 976 images with 118 entrants.) He asked Arnie Becker to talk about *Salon Software*.

Salon Software – Arnie Becker said the issue is not Salon Software although not much backup. The issue is on the front end. Howard Zatulove’s passing leaves a big void in many ways. Howard solely managed most of the entry processes; need to find a way to compensate for that loss. Is Wade’s World available? Arnie said he received a thumb drive from Howard’s family containing information from Howard Zatulove’s computer which contained mostly data from past competitions. Howard’s family have been most cooperative.

Software - Shel Wecker did a survey of clubs and got information from clubs on what they were using for software. Only two were using Salon Software and Wade’s World – ACCC and Grand Canyon. Several clubs were using Visual Pursuits. Jim Smith said Saguaro was using PixelFlash. All options out there were deficient in one regard, generating images that go into slideshows. Shel’s choice would be Pixel Flash. Susan Cowles talked to developer. Susan said there is a U-Tube video, however, PixelFlash is expensive. Susan continued...he is a great guy and does catalogues as well but very pricey. Shel also supported because it is an ongoing business and has a broad userbase. Cost would be \$1000 a year, about 50 cents an image. Said we have had a free lunch having Howie support our clubs. Server space is not free; said a lot of other stuff going on that Howie never charged us for. It will not be free in the future. Jim Smith used PixelFlash for the third time. Said it does everything and is absolutely the best for users and judges. Jim Smith said by comparison, Wades’s World is archaic. It was asked whether a catalogue and slideshow were the same thing - they are not. Jim said PixelFlash can adapt to anything. Shel said as a workaround, perhaps use SmugMug? Jim said you may have to change how you do thigs. Ella mentioned that Kathryn Dannay and her husband are computer wizards. Jim Warthman mentioned that Wades World domain expires in May, and we do not yet know

how to login to the “registrar” web site to renew. Shel said now all information is downloaded from Wade’s World – that would close.

Judges – Shel said he now has access to judges virtually he previously did not have and thinks we should continue judging virtually. Jim Smith agreed. Isabel Guerra Clark agreed if the resolution is good enough to see clearly. She does not think that judging using GotoMeeting is as good as judging on Zoom. Discussion about assuming judge’s computer screen has been calibrated. Tom agreed that details get cut down slightly on GotoMeeting. Isabel reminded everyone that eventually we will be judging prints again and we need live judges to judge prints. Tom Foley agreed. John Safford of Sedona who will be one of the ACCC judges mentioned that ACCC limitations are 1.5mb. In Sedona rules allow images as large as 10 mb. John will provide feedback on whether he feels the file size is large enough after judging. Discussion about screen size, storage etc. Phoenix uses 1920x1200. No motion made. Isabelle suggested sending judges PSA image evaluation guidelines before they judge so they will have read them ahead of time. Was told they are sent before judging.

Financial Report – Dick Soderholm said for fiscal year December 2019 to November 30, 2020 we were slightly in black (made \$256). Current balance is \$6821 not including what is in PayPal. Said there 63 registrations and \$283 in the Registrations account, \$973 for images (from 1043 images after PayPal fee of about \$70).

Liability insurance – Stan Bormann checked with his lake association about liability insurance. They signed up for \$2 million aggregate liability insurance; cost \$220 in 2020. Why would our risk be different annually? **A motion was made to pursue more information about insurance.** Stan made the motion, Harvey Missan seconded the motion. All were in favor. Dick Soderholm said he has a relationship with K&K since he has since he acquired insurance for live Roundups. Dick will check with them.

Honors Committee – John Frelich said that the Honors are updated on the ACCC website, so it is current; has also received 3 new names for fall. Said it was important to thank the volunteers who keep the organization going. He also said that there are many people who had previously received an Associates award who should perhaps be honored with a Fellow or higher Award. The names on the Honors Display Board will go on in perpetuity. There is sufficient room for a few more years on the current Honors Display Board, however, a new additional board may be needed in the near future.

Fall Roundup 2021– Ella mentioned that we also have to think of the Fall Roundup. Bernardine said she would need information for Chronicle by September 1 for the flyers. Ella thanked Shel for being so generous with sharing his paid Zoom account with us. Arnie Becker said that if the Fall Roundup was going to be virtual then Grand Photos who will be the next “real F-T-F” round-up host was off the hook. Arnie said he assumed that every club’s responsibility was being pushed back until we can host a live Roundup again. Kerrick James is speaker for the fall round-up. **Motion was made to go virtual for Fall Roundup** since we probably could not get a

location anyway; Arnie Becker made the motion; John Livoti seconded; and it was unanimously approved that the **Fall 2021 Roundup would be virtual**. We hope to have the 2022 Roundup live.

ACCC Bylaws – John Livoti – Said he just started working on them. Will put something together and meet with Stan Bormann, Bernardine Ginsberg, and Ella Schreiber.

Gone but not forgotten – Ella said we had three titans from our ACCC photographic community who died in this past year: **Larry Durbin, Nancy Sams and Howard Zatulove**. ACCC was not notified of Nancy's death before the last Chronicle went out; but will be acknowledged in next Chronicle. Ella said Larry Cowles wrote a nice piece in the PSA Journal on Nancy Sams and has one ready for Howard Zatulove as well. A previous journal acknowledged Larry Durbin's death. She suggested that it would be nice to have a moment of silence for many people including Polly Rice who died this past year, perhaps word it so that the moment of silence be for ALL those who had died in the past year. ACCC has not done this in the past but perhaps we should.

John Livoti wanted to go back to Howard Zatulove; John said Howard helped many clubs benefit financially for much of his work. It was suggested that PSA Arizona could perhaps receive donations from clubs or to send to Howie's family so they can donate where they wish. Arnie Becker said all clubs benefited and would rather see a donation from ACCC than clubs. Arnie said Howard would not approve of that. Howard's family would probably appreciate condolence cards. A discussion followed and all agreed that it would be inappropriate to solicit donations, however, if the PSA Arizona Chapter wanted to do something on their own that would be fine. It was decided that as far as ACCC is concerned, we should leave it alone because Howard would not want it.

Miscellaneous: John Gafford announced that the Sedona Symposium will be held in August; offered a discount to ACCC club members. Asked to put an article on website. Told he was to contact Kathryn Dannay regarding putting a flyer on ACCC webpage.

John Livoti mentioned that Beth Ruggiero-York asked if he could promote her new book on night photography. It was stated that it becomes a slippery slope because we will get more requests and advertisements from other photographers and vendors. He said that she had spoken at one of our round-ups on night photography. Shel mentioned that perhaps since she is a local person who has presented to ACCC it may be possible to state that she has updated her book and include it as a resource on a link. ACCC has a linked page on website that adds resources including Colleen Miniuk and other past roundup speakers; include websites. John agreed that it was a good idea and costs us nothing and gives a way to filter out strangers. Cindy will do it for past speakers for 5 years which are on the website in the Chronicle.

Motion made to adjourn meeting made by John Livoti; seconded by Shirley Bormann and all approved. Meeting was adjourned about 11:45am.

Respectfully submitted,

Shirley Bormann, ACCC Secretary